



# ELZETTE LAMPRECHT

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GRAPHIC DESIGNER | ILLUSTRATOR | BRAND & PRINT DESIGNER

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## EDUCATION:

BACHELOR OF ARTS IN VISUAL  
COMMUNICATION DESIGN  
OPEN WINDOW INSTITUTE  
2015 – 2017

GRADUATED: APRIL 2018  
MAJORS: COMMUNICATION  
DESIGN AND ILLUSTRATION

## KEY STRENGTHS:

CREATIVE PROBLEM-SOLVING,  
ATTENTION TO DETAIL,  
STRONG LAYOUT AND  
BRANDING ABILITY,  
ADAPTABILITY,  
RELIABILITY,  
DEADLINE-DRIVEN  
AND ABLE TO WORK  
ACROSS BOTH PRINT AND  
DIGITAL DESIGN.

## SOFTWARE SKILLS:

ADOBE PHOTOSHOP  
ADOBE ILLUSTRATOR  
ADOBE INDESIGN  
LIGHTROOM  
CANVA  
CAPCUT  
FINAL CUT PRO

## ABOUT ME:

I am a graphic designer and illustrator with 8 years of experience creating impactful visual work across branding, packaging, print, digital design, event graphics, and social media content. I have worked on a wide range of projects, including conference branding, sportswear design, promotional material, books, websites, and mobile app visuals. I enjoy creating strong, clear design solutions that connect with people and support business goals.

I matriculated in 2013. My subjects were Design, Computer Applications Technology, Tourism, Mathematical Literacy, English First Additional Language, Afrikaans Home Language and Life Orientation.

I graduated in April 2018 with both majors in Communication Design and Illustration.

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## CORE DESIGN AREAS:

### GRAPHIC DESIGN:

Branding and identity design, packaging design, brochures, catalogues, flyers, posters, business cards, social media graphics, email design, web graphics, thumbnails, photo editing, print design, corporate gifts, signage, book and booklet layout, apparel graphics, and event branding.

### ILLUSTRATION:

Illustration for children's books, stickers, postcards, notebook covers, wallpaper designs, zines, stamps, and custom branded artwork.

## WORKPLACE EXPERIENCE / INTERNSHIP:

During my final year of study, I completed practical work experience hours, including time at Homemakers, where I designed advertisements used in their monthly magazine.

I have designed sportswear, branding, banners, trophies, and medal graphics for major South African brands and sporting events. Worked on projects for Virseker, kykNET, Craven Week, and schools including Menlopark, Eldoraigne, Waterkloof, and Tuks. Also designed apparel ranges for teams such as the Pumas and Valke, as well as a full clothing range for Pretoria Chinese School.

I was a graphic designer at Encounter Church for 8 years. I have done design and branding for major conferences, events, and communication material over an extended period. Created visual assets and artwork for the organisation's website and mobile apps, contributing across both digital and print platforms. Built broad experience across branding, campaign design, event design, print material, and digital content, taking ownership of projects from concept through to final execution with a high standard of quality and consistency.

I am currently seeking a new opportunity where I can contribute my experience, strengthen a creative team, and continue growing in a role that offers new design challenges and long-term development.

## REFERENCES:



MAAIKE BAKKER | OPEN WINDOW LECTURE | 012 648 9200



JACQUELINE BOTHA | DESIGN AT HOMEMAKERS | 073 150 1404



GERT | NO LIMITS | 012 841 0680



MARI BEZUIDENHOUT | ENCOUNTER CHURCH | 066 319 0809

## THANK YOU



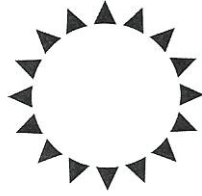
elzette1995@gmail.com



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# THE OPEN WINDOW

*Certifies that*

**Elzette Swart**

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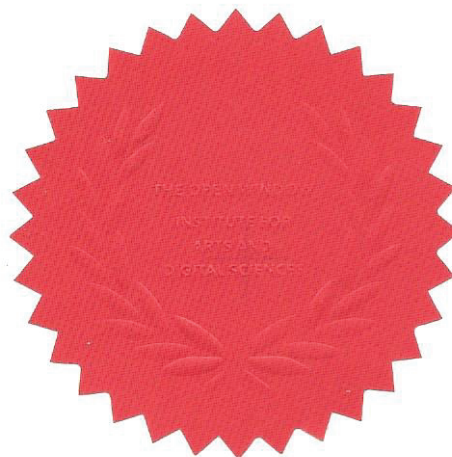
*Having successfully completed an accredited programme of study  
to the requirements of the Higher Education Act  
is awarded the degree of*

## **BACHELOR OF ARTS IN VISUAL COMMUNICATION DESIGN**

*with specialisation in*

**COMMUNICATION DESIGN  
ILLUSTRATION**

*Conferred during the graduation ceremony on 06 April 2018*



110055/17/38-VC



HEAD OF SCHOOL  
VISUAL COMMUNICATION DESIGN



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